

ASHISH OZA

UX DESIGNER & WEB DESIGNER

ashishoza.com

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EDUCATION

Prahladrai dalmia lions college
Of commerce & economics
2012 - 2016

COURSES & CERTIFICATION

- Ux design kickstarter workshop
Anudeep ayyagari (growthchool.io)
Issued- jan 2023
- Responsive web design
-freecodecamp
Issued- sept 2022
- Google UI UX Design Professional
Certification - Coursera
Issued- mar 2022
- Fundamentals of Digital Marketing
By Google
Issued- mar 2021
- Google Ads Certification
By Google
Issued- mar 2021

SKILLS & TOOLS

DESIGN

- Ux, ideation and workflows
- Interaction and UI design
- Prototyping
- Figma & Adobe xd
- Basic-to-intermediate knowledge of Adobe
Illustrator & Adobe After Effects
- Canva

SITE BUILDERS

- Wordpress
- Elementor
- Wix

USER RESEARCH

- Interviews and surveys
- Usability and concept testing
- Qualitative research

PROGRAMMING

- Basic-to-intermediate knowledge of
HTML + CSS

VIDEO EDITING

- Wondershare filmora

EXPERIENCE

UX DESIGNER- ashishoza.com

Nov 2022 - Present

Portfolio - ashishoza.com

Recent case-study- [Mamaearth Mobile App](#)

Web Designer - The Digital Hype

Jan 2022 - Present

- Responsible for Designing & Developing Responsive
Websites using Wordpress/Wix and elementor
- Doing SEO Analysis and create SEO strategy
- Setting up Analytics and generate monthly report
- Help Businesses increase conversions with responsive
websites.

Highlighted Projects -

thedigitalhype.com

skumbrella.in

konarkdevelopers.com

Office Manager - S.K. UMBRELLA MFG. CO.

Oct 2018 - Present

- Office Administration
- Co-ordinate between departments
- Oversee Logistics and Imports
- Banking, Financial and Legal Tasks
- Book Keeping and Invoicing in Tally ERP9 & Prime

Assistant Office Manager - S.K. UMBRELLA MFG. CO.

Mar 2016 - Sep 2018

- Responsible for assisting in day to day office
administration
- Creating invoices in Tally ERP 9 and coordinate with other
departments

Language

- English (Conversational)
- Hindi (Fluent)
- Marathi (Conversational)
- Gujarati (Fluent)
- Marwari (Native)
- Spanish (Basic)